

THE MEANINGFUL LIFE CENTER'S IMPACT

Reaching new heights in **mental health support** and **AI-driven access to timeless wisdom**

Ask Me Anything.

Life questions? Spiritual guidance?
Instant answers from Rabbi Jacobson's wisdom.



PROJECT AIM - AI FOR MEANING

We've launched an exciting new AI coach, giving you instant access to Rabbi Jacobson's wisdom anytime, anywhere.

SPOTLIGHT ON PURPOSE

Sesame Street's Louis Henry Mitchell gifted Rabbi Jacobson his new book *Creative Evolution*—where he calls *Toward a Meaningful Life* his most treasured read.

HISTORIC MEETING AT THE WESTERN WALL

Rabbi Simon Jacobson, Prime Minister Netanyahu, and President Milei of Argentina on the eve of the war in Iran.

MORAL CLARITY

The Meaningful Life Center continues to emphasize the importance of unity, moral clarity, and standing up during challenging times.

REDISCOVERING ROOTS

Reflecting on a deeply meaningful and unforgettable journey to the country of Georgia—the birthplace of Rabbi Jacobson's mother and paternal grandparents.

Our Growth



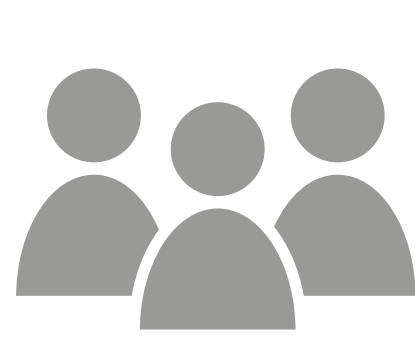
35 MILLION

TOTAL REACH



9.1 MILLION

YOUTUBE VIEWS



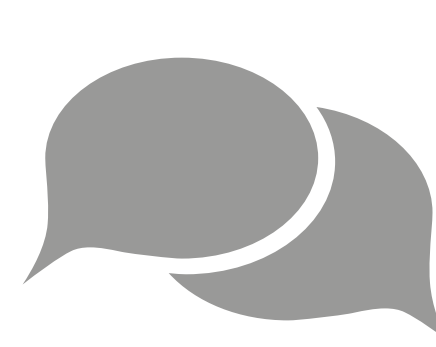
100,000+

NEW SOCIAL MEDIA SUBSCRIBERS



950

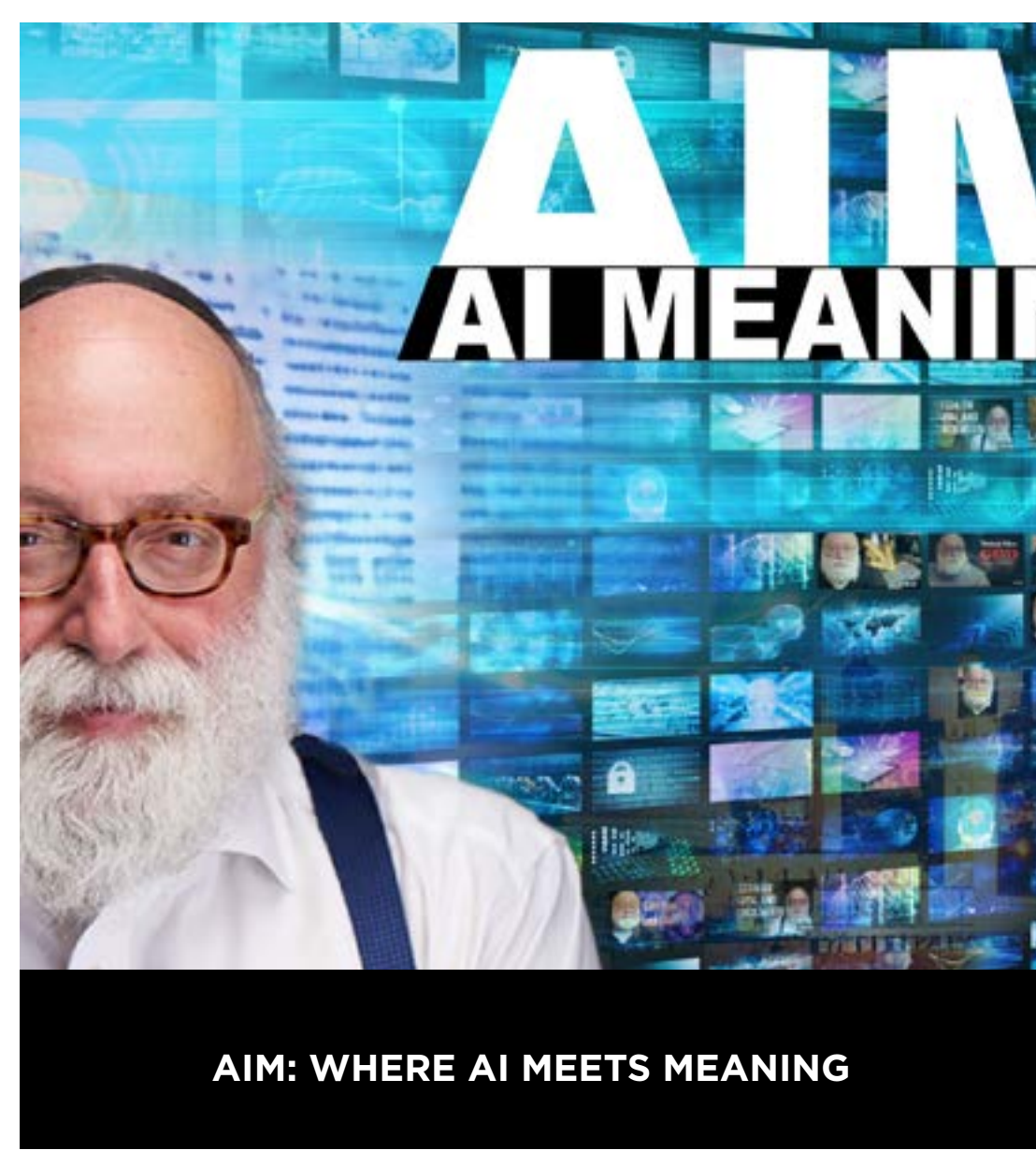
HOURS OF NEW VIDEO CONTENT



150,000

QUESTIONS AND COMMENTS ADDRESSED

Programs and Initiatives



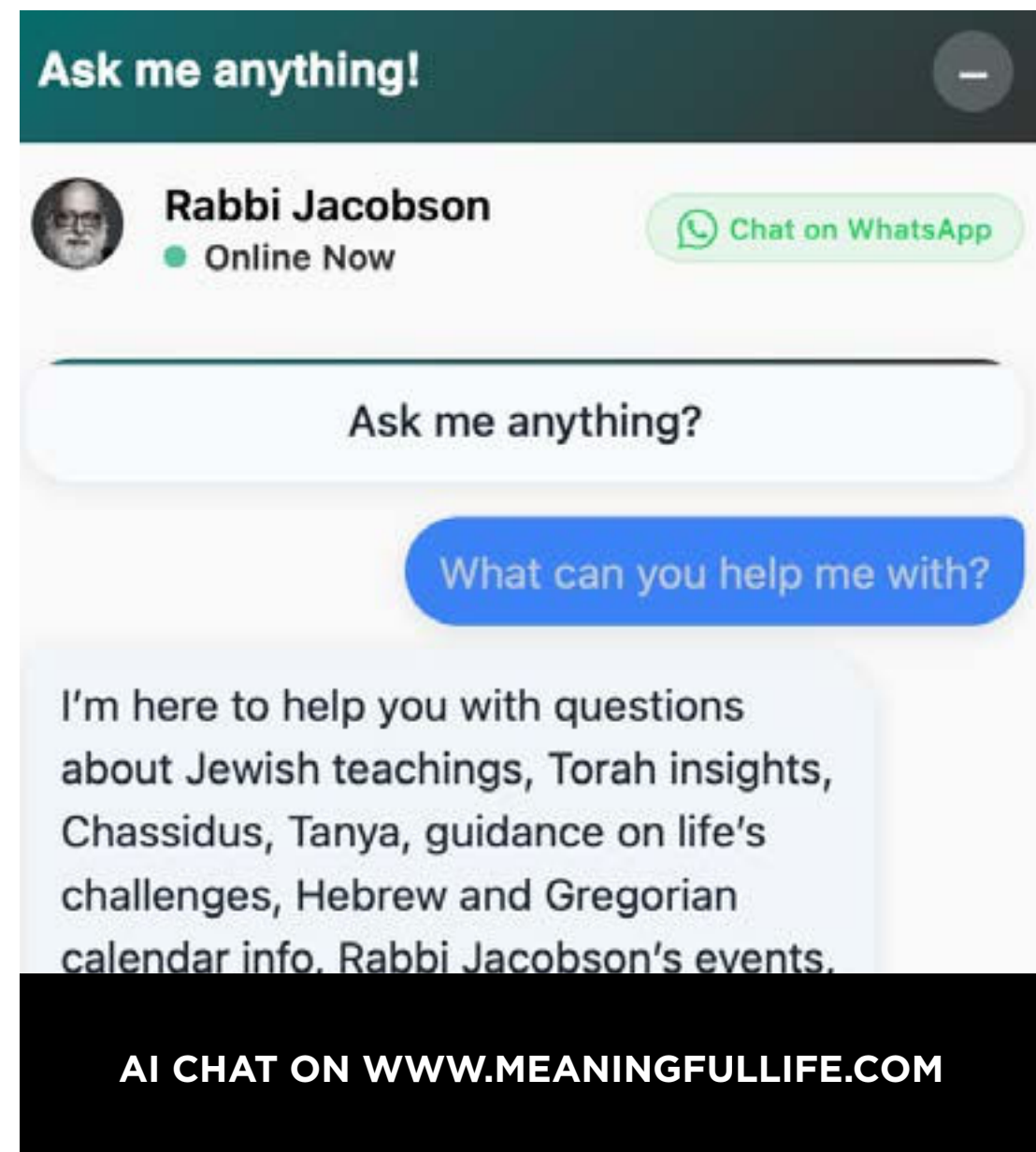
AIM: WHERE AI MEETS MEANING



AI TOWARD A MEANINGFUL LIFE PODCAST



AI MLC BLOG



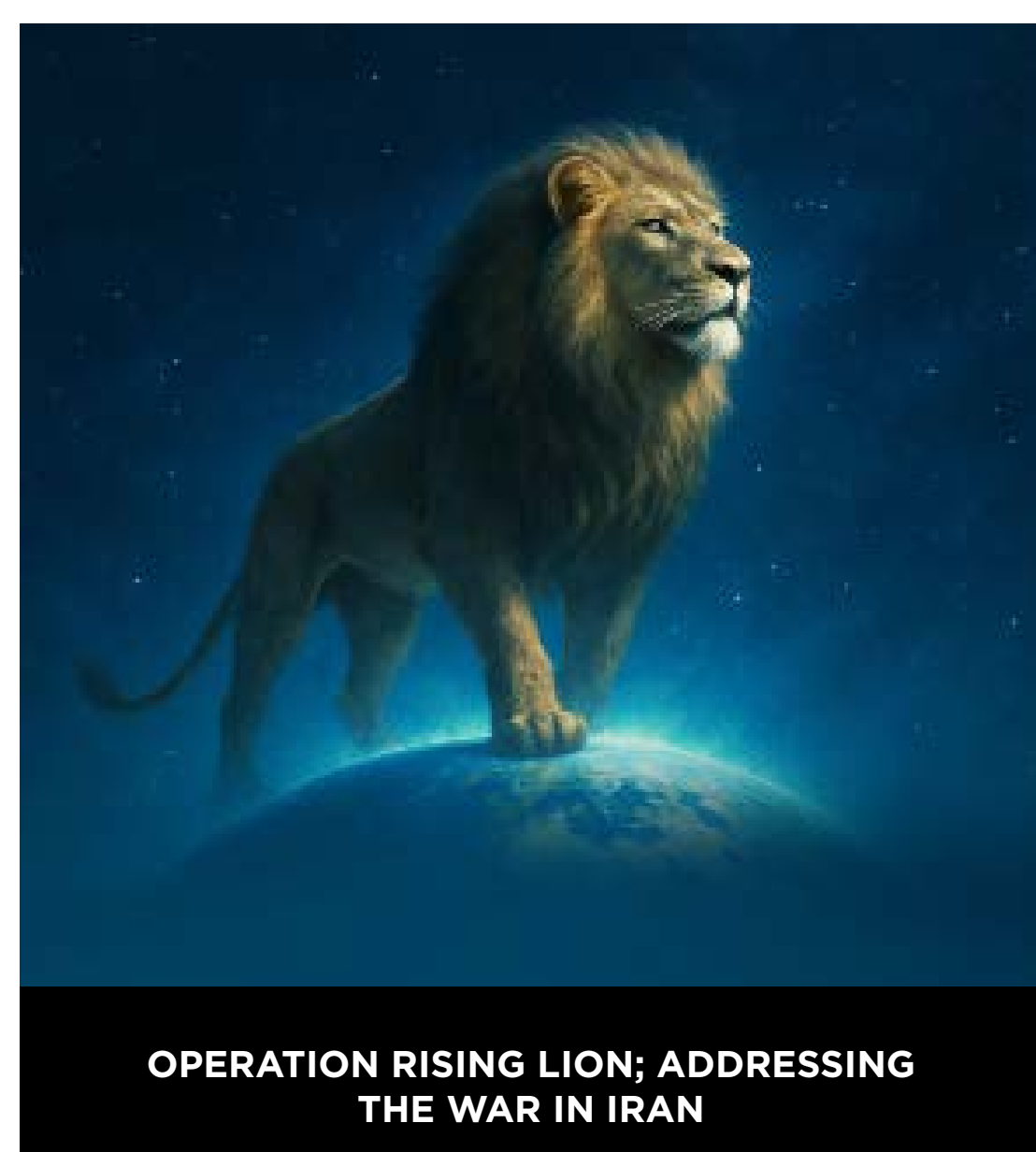
AI CHAT ON WWW.MEANINGFULLIFE.COM



WHATSAPP AI CHAT



MLC GLOBAL YOUTUBE CHANNEL (MLC NOW IN OVER 10 LANGUAGES!)



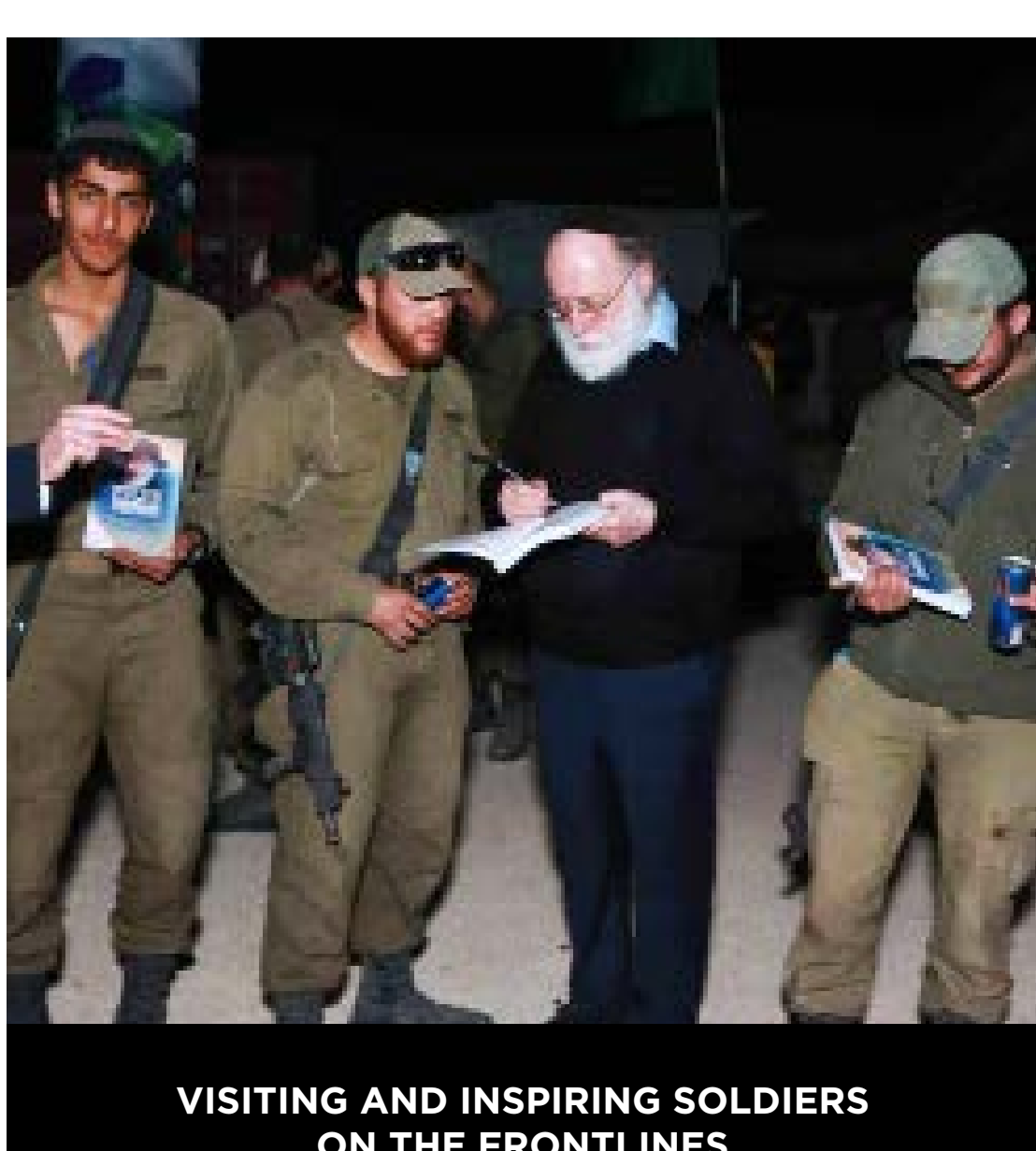
OPERATION RISING LION: ADDRESSING THE WAR IN IRAN



LEADERSHIP TALKING POINTS ADDRESSING THE ONGOING WORLD CRISIS



ADDRESSING POLITICAL DIVISIVENESS



VISITING AND INSPIRING SOLDIERS ON THE FRONTLINES



PERSONAL COUNSELING - OVER 200 SESSIONS



RABBI SIMON JACOBSON'S BOOK TOUR IN MEXICO CITY

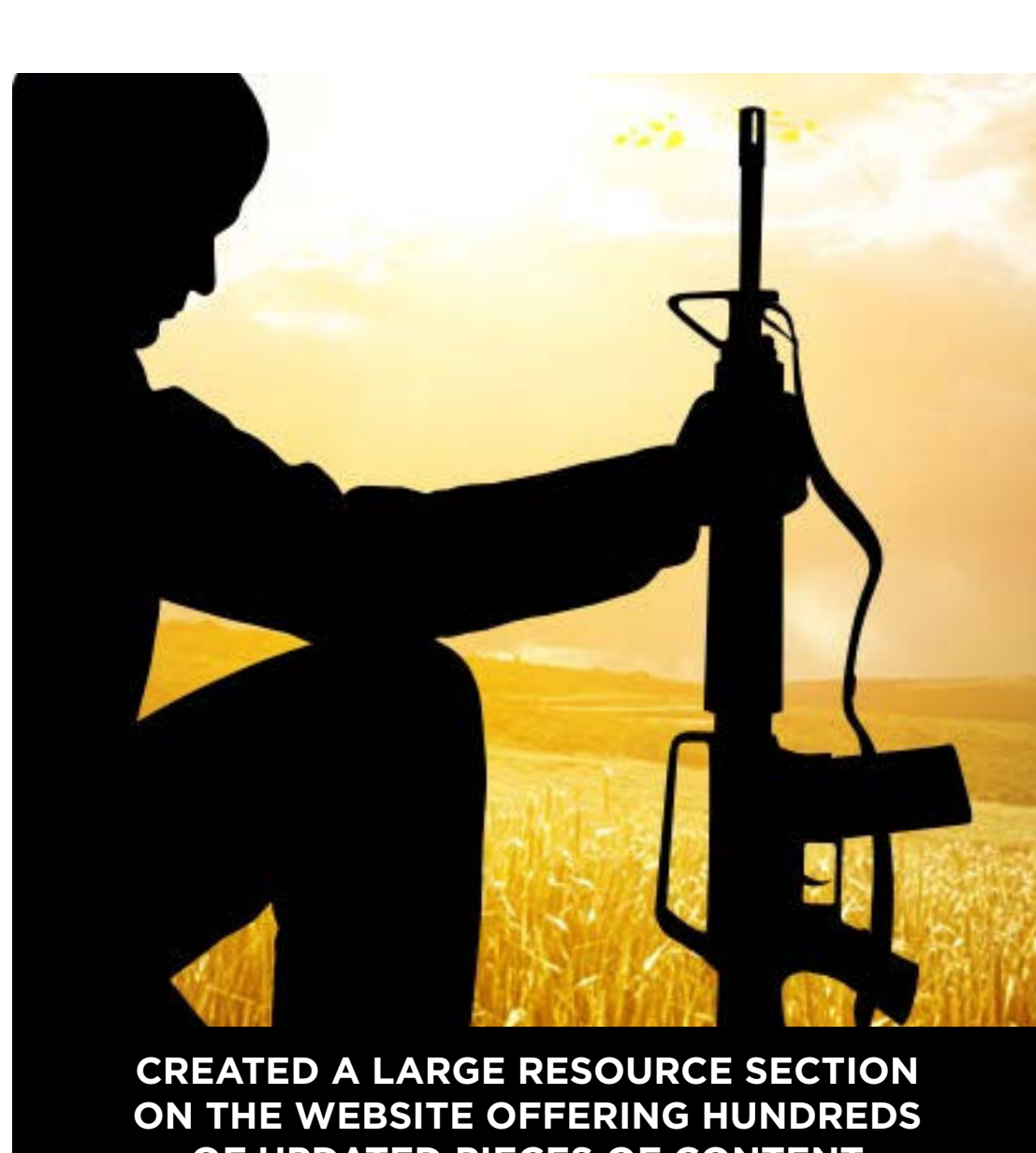
OMER IN SPANISH BOOK LAUNCH



COUNTING THE OMER PRINTED IN SPANISH



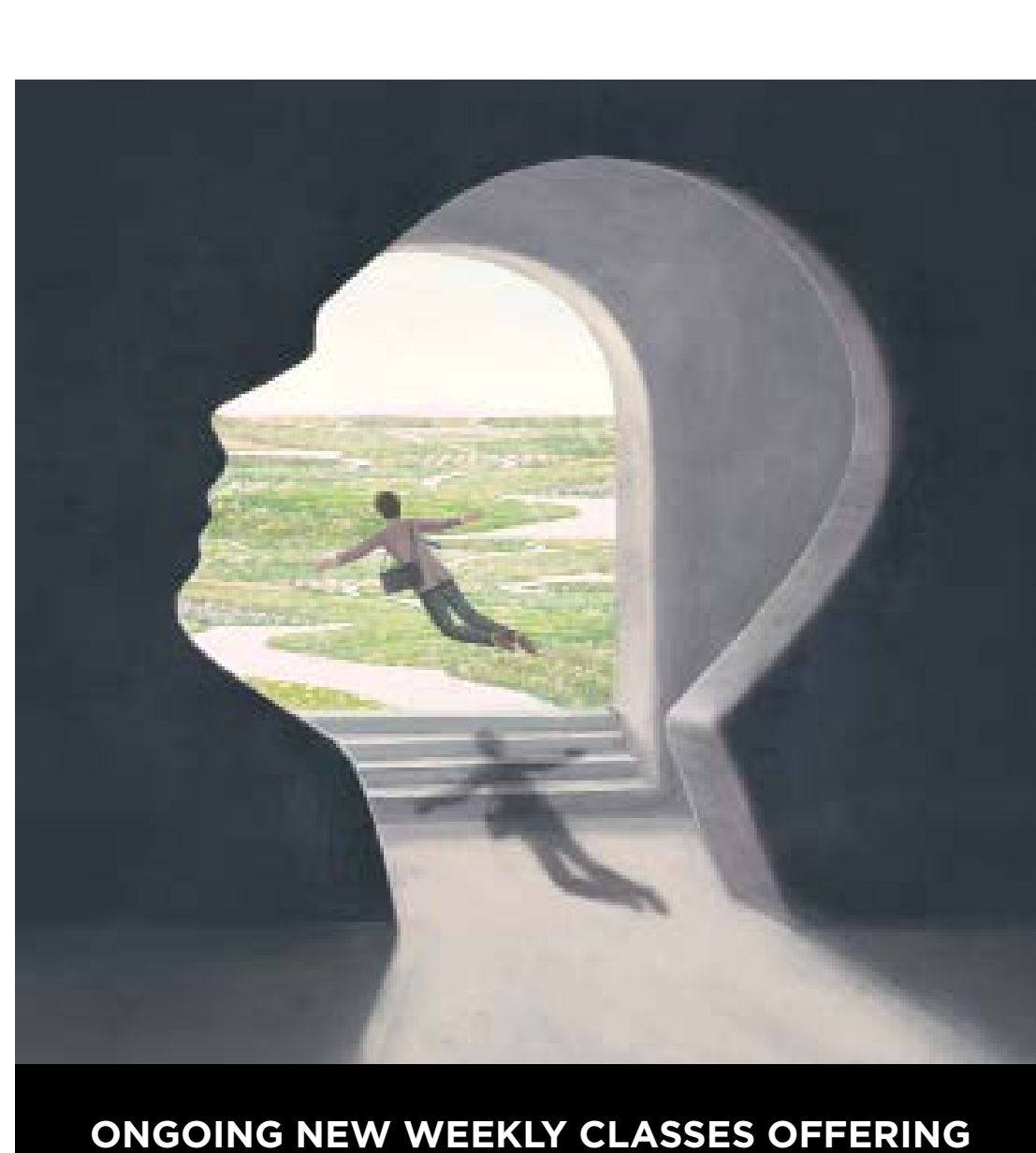
REPRINTED 60 DAYS



CREATED A LARGE RESOURCE SECTION ON THE WEBSITE OFFERING HUNDREDS OF UPDATED PIECES OF CONTENT



MYLIFE CHASSIDUS APPLIED



ONGOING NEW WEEKLY CLASSES OFFERING CLARITY AND GUIDANCE



MEDIA COVERAGE - 100+ PODCASTS, INTERVIEWS AND ARTICLES



GLOBAL SPEAKING TOUR



FILLING THE WORLD WITH DIVINE KNOWLEDGE AS THE WATERS COVER THE SEA